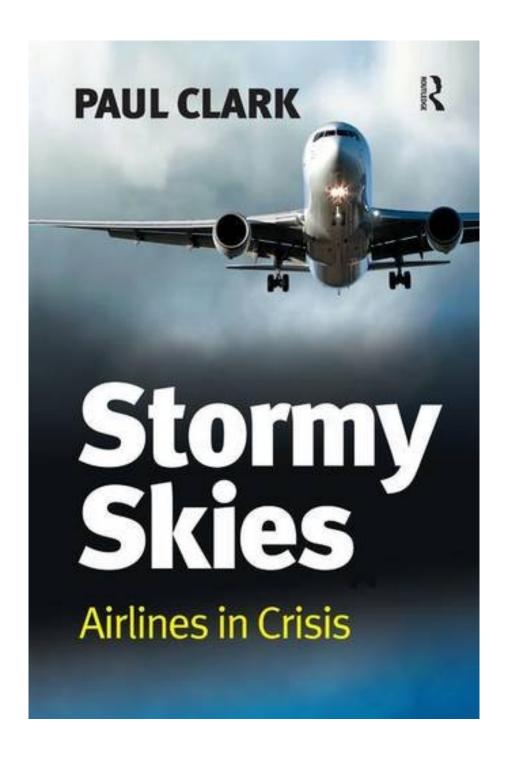


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Review

This is a stimulating book about the complexity, profitability (or, rather, non-profitably) and management of international airlines. The author has included anecdotes from his own experiences and written in a lucid, thought-provoking way that will encourage a wider interest in an industry that provides much benefit to world economic activity.' Roger Wootton, City University London, UK "Do you want to know a secret?" You should read Paul Clark's new book, Stormy Skies, "Eight days a week". "Ask me why?" Because it has masterfully written essays dealing with most relevant issues facing the airline industry today in a refreshing and interesting way.' Adam Pilarski, Avitas, USA 'As books on air transport economics go, this has to be regarded as a rather unusual volume. It is written in the vernacular of everyday English, in a style very much journalistic in nature. The result is a most readable, interesting and stimulating book which, despite being so easy to read, does in fact take the reader quite some distance into the various topics discussed; and it is all so beautifully expressed.' Aerospace Professional, September 2011

About the Author

Paul Clark is the author of Buying The Big Jets, now in its second edition. He worked for more than 20 years at Airbus, then established and managed AirBusiness Academy in Toulouse for 3 years before moving to Montreal to run the IATA Training and Development Institute for almost 2 years. He is currently working independently as an aviation consultant (Through The Looking Glass: www.ttlglearn.com). Paul is a Visiting Professor at City University in the UK, and a Fellow of the Royal Aeronautical Society.

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