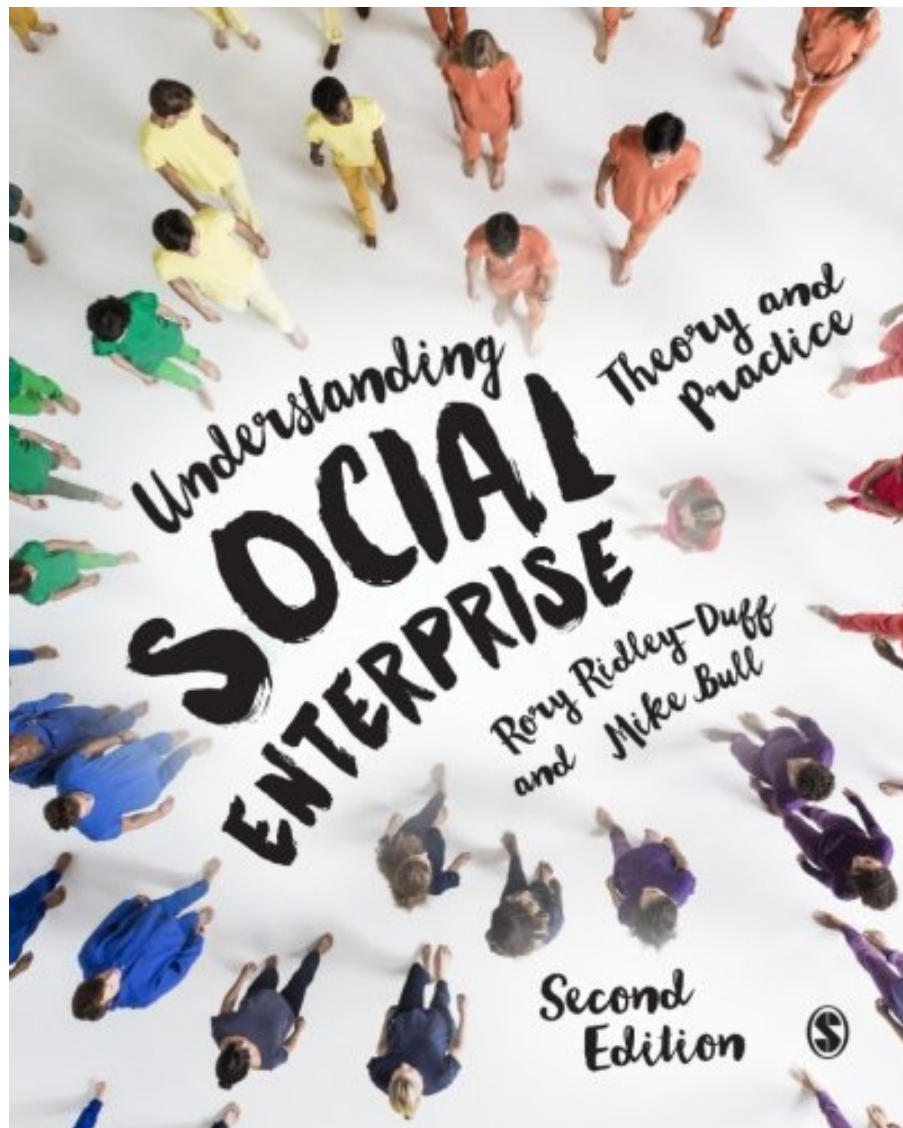


**UNDERSTANDING SOCIAL ENTERPRISE:
THEORY AND PRACTICE BY RORY
RIDLEY-DUFF, MIKE BULL**



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Review

The first edition of this book has become a standard resource. I am thrilled to see that the second edition makes a strong connection to the theme of responsible management, about which there is much to say in the social enterprise context.

(Oliver Laasch)

A comprehensive overview of social enterprise – from its history and development to integrated accounting, investment models and governance. You will come out on the other side ready to lead change and question the norms of traditional market approaches.

(Jonas Haertle)

An important contribution to social enterprise scholarship that is also of considerable interest to practitioners and policy makers. Its integration of management frameworks, social theory and public policy approaches provides a fresh set of perspectives and insights on this increasingly influential sector. (Alex Nicholls, Professor of Social Entrepreneurship, Said Business School)

About the Author

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He has now authored 35 scholarly papers, four books and two novels. In addition to this book, he has published 'The Case for FairShares' to articulate findings from a decade of action research at Sheffield Business School, that explores social enterprise as a route to solidarity between social entrepreneurs, producers, consumers and small investors (see www.fairshares.coop). His research has been published in Human Relations, Corporate Governance: An International Review, the Industrial Relations Journal,

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