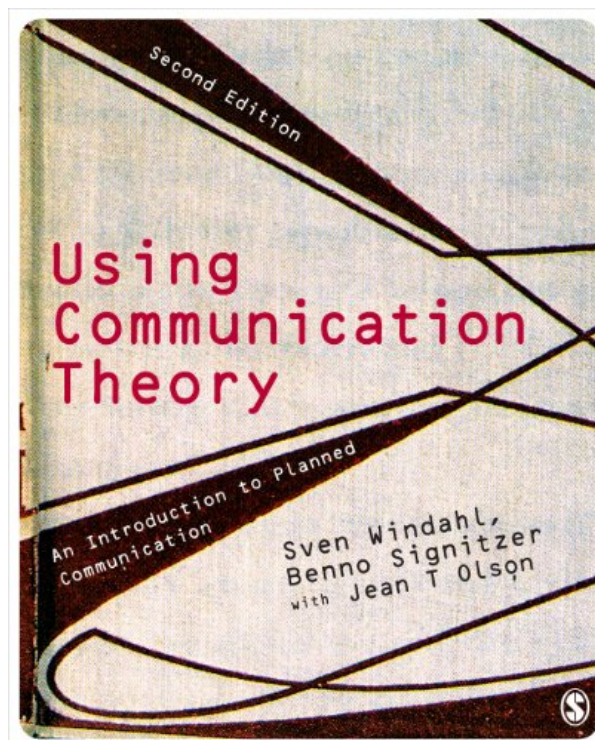
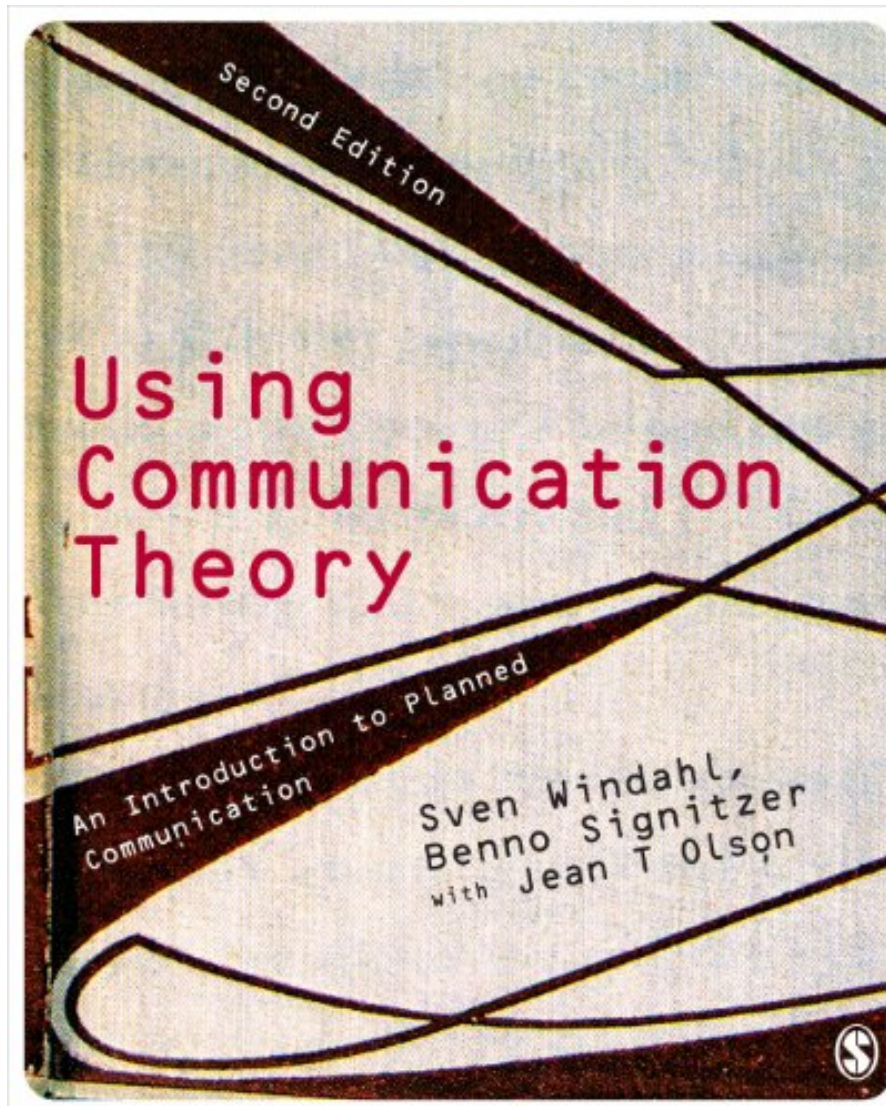


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(Denis McQuail)

Using Communication Theory has become a classic in the education of communication. It is the comprehensive and self-evident source for theories and models, forming the base for the study of professions requiring communication planning. (Larsåke Larsson)

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